

# Colleen Diemer & Stitch the Blue Shar-Pei

Pet Influencer & Author

 @stitchthebluesharpei

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## About Colleen

What sets Colleen Diemer apart from other pet influencers is her vibrant personality, integrity, and work ethic for the brands she has represented. Colleen's followers regularly interact with every party or giveaway she hosts. Her authenticity creates an atmosphere of fun, love, and belonging. She truly knows her follower base and the individual dogs associated with those profiles. Colleen naturally gathers people and people gravitate toward her light. She and Stitch are literally the life of the party.

Colleen's published works include, The Puppy Game, The Puppy Game Christmas, and The Puppy Games Christmas Coloring Book. As an avid writer, she is determined to connect others, especially children, to the wonderful feeling of family and belonging. For Colleen, this is accomplished through the magical world of characters like that of her dog, @stitchthebluesharpei.

Through entertaining and collaborating with other influencers, Colleen has delivered great numbers. She is creative, authentic, and trusted by her followers. She has collaborated and built relationships with many brands.

## Audience Demographics

Age  
Range

25-44

Followers

9.4K

Accounts  
Reached

3.3K

USA

45.6%



## Services & Rates

### 1 INSTAGRAM REELS POSTS FROM \$150

- 1 Post Video for 30 seconds
- Mention of the Brand in the Video
- Clear Product Picture

### 3 PRODUCT PHOTO ONLY FROM \$50

- 12 Photos with Product
- Files emailed to you

### 2 PRODUCT REVIEW INSTAGRAM REEL FROM \$250

- 1 Reel for 30 seconds
- Review of the Product in the Video
- 1 Product Photos post

### 4 BRAND AMBASSADOR FROM \$850

- Commitment not to use similar products from other brands
- Detailed provisions will be explained further