

Tabletop Beard Direct Mail Samples

(written in the voice of a fantasy character I branded for the company)

Proper beard care requires the proper tools!

Hello all!

Balbo here. Have you just begun your beard care journey?

Are you unsure what is the best starting equipment to have on your beard growth quest?

Maybe you have a beard but are looking for better ways to shape and style it.

Well, worry not, friends! Read our newest advice in Balbo's Blog to learn more about beard scissors, razors, brushes, and combs.

Oh, don't forget to grab a bottle of beard oil while you're here! Might I suggest the bard or ranger scents? Perhaps the fighter or cleric? Or maybe rogue or barbarian...?

Ha! I love them all!

~Balbo

It's time to talk about some more video games

“Happy Belated International Video Game Day,” friends!

Did you know that on Tuesday this week it was International Video Games Day?

Balbo may not know a lot about video games, but his old pal the Time Mage does, and he has made another fun stop at The Dragon’s Beard to tell us all about some of his favorites.

This month, we are featuring role-playing games from the **Sega Genesis** system. Perhaps you have played some of them? We’d love to hear which were your top picks.

Ho! I hear these engaging video games are filled with fighters, rogues, and wizards.

Well, if it’s those classes you enjoy most, check out our premium beard care products with scents that match them.

~Balbo

P.S. - We did say we had a gift for you this week. We recently created a Beard Basics guide that you can download below as a special thank you for being an email subscriber.

Greetings friends,

Potion makers unite! *Ha!* Yes, my alchemist friends, we have yet another fun and informative tome for you!

This week, we have delved deep into the benefits of **Golden Jojoba Oils**. It is quite fascinating stuff!

Trust old Balbo when he says the oils are a true boon for the health of your skin, hair, and nails.

Have I whetted your appetite for information, adventurer? Then, sit back, grab a thirst-quenching drink, and enjoy this light reading here:

<https://tabletopbeard.com/blog/golden-jojoba-oil/>

We know that choosing a character that represents your style can be difficult, so we offer you the following options.

~Balbo

Explore the Untamed Path with Ranger!

Hello there, Kevin!

Balbo here. It's time to celebrate another one of our favorite classes, the **Ranger!**

To mask the Ranger's scent, his beard care products smell like the Forest, Fresh Rain & Leather.

So, be as carefree and independent as you were born to be, adventurer! And rest assured, our products are all-natural and approved by 9 out of 10 Wood Elves!

Note: We found out later that the one Wood Elf who did not approve was actually a Dark Elf in disguise and was trying to steal our secret recipes! Don't worry, one of our hunter friends tracked him down and...Oh, look! Is that a one-horned hare!

Anyway... Are you ready for your next hunt? If so, take a bottle of Ranger beard oil with you. It may attract the target of your desires.

~Balbo